



siena sport experience

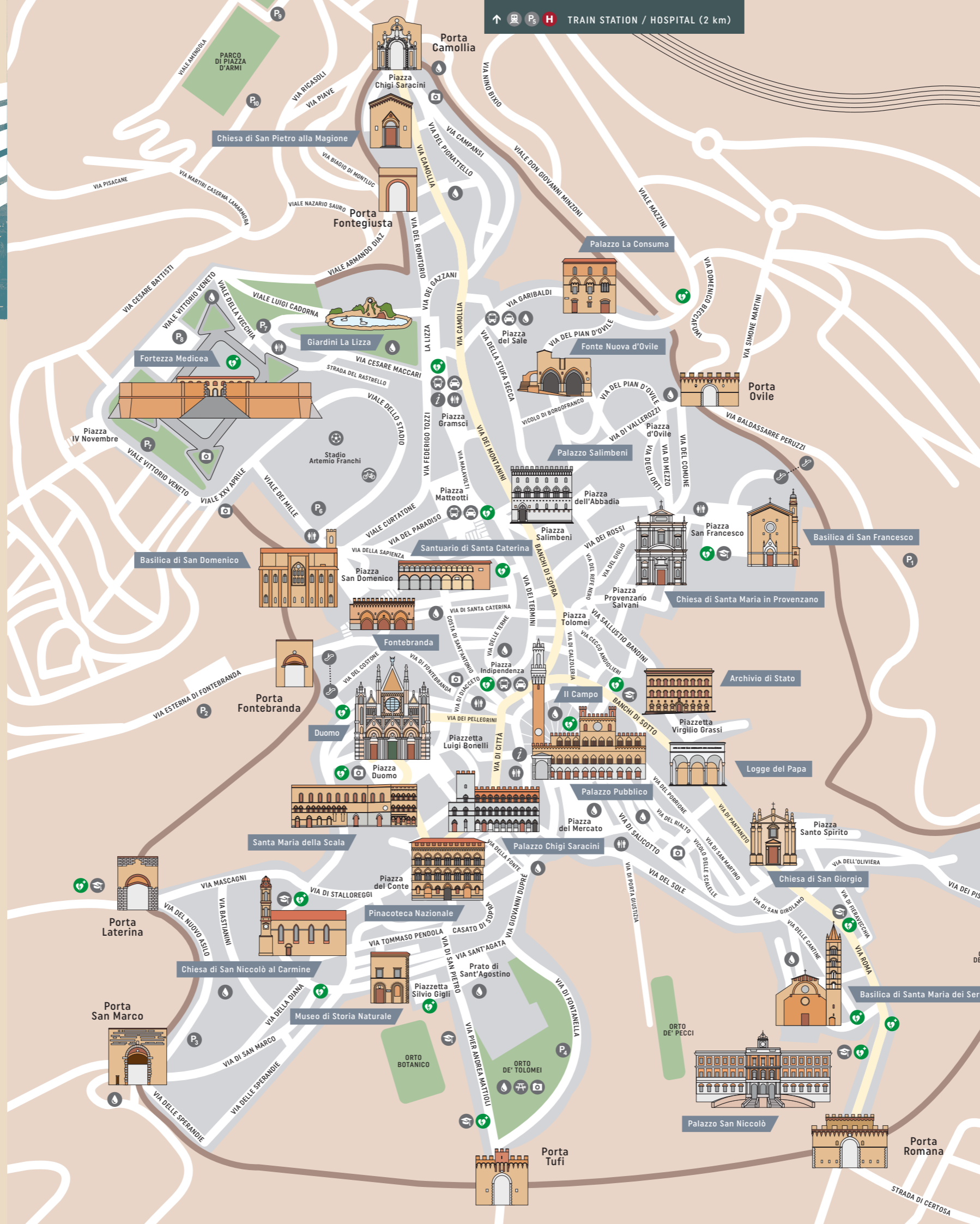
SIENA
FEBRUARY 28
MARCH 8, 2026

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For information on the detailed program of Siena Sport Experience, scan the QR code

sienacomunica.it



TOURIST INFORMATION

USEFUL NUMBERS

- Medical emergency: 118
- Carabinieri: 112
- State Police: 113
- Fire: 115
- Local Police: +39 0577 2922
- Police Headquarter / Prefecture: +39 0577 20111

TAXI

For information or to book a taxi, call the number +39 0577 49222 or send a message to the number +39 348 3892305 with your address.

PARKING

For information call the number +39 0577 228711

Legend

- | | | | |
|--|----------------------|--|---------------------|
| | Tourist office | | Train station |
| | Toilets | | Bus |
| | Water fountains | | Taxi |
| | Hospital | | San Francesco |
| | Escalators | | Santa Caterina |
| | Picnic area | | Il Duomo |
| | View points | | Il Campo |
| | University buildings | | La Stazione |
| | Stadium | | Stadio |
| | Bicycle station | | Fortezza |
| | DAE | | San Prospero |
| | | | Antiporto |
| | | | Le Fonti di Pescaia |

VIA FRANCIGENA

From Porta Camollia to Porta Romana, the Via Francigena is the road around which the medieval city developed, still traveled today by pilgrims on their way from Canterbury to the tomb of Saint Peter in Rome. It offers a route to discover authentic urban places on a journey through history, art, and culture.



Terre di Siena ULTRAMARATHON 2026

March 1

The Terre di Siena Ultra Marathon is a road running event that combines sport and the discovery of the territory. The route follows the ancient Via Francigena, crossing the iconic villages of San Gimignano, Colle di Val d'Elsa, and Monteriggioni. The event offers three competitive distances (50, 32, and 18 km) as well as non-competitive routes, all sharing a single, evocative finish line: the historic Piazza del Campo in Siena.



CICLOGUSTANDO

March 4 - 5 - 6

Ciclogustando is a series of events and activities held in the symbolic locations of the international Strade Bianche race: Le Tolfe, Colle Pinzuto, and Piazza Indipendenza, where the legendary Santa Caterina climb comes to an end. A route that brings together Tuscan food and wine, music, a festive atmosphere, and the magic of slow mobility through cycling. It offers a unique chance to soak up the authentic spirit of Strade Bianche in the days leading up to the race.



March 7

Defined as the "Europe's most southerly northern classic," Strade Bianche is now a cornerstone of world cycling and will see the champions of the sport compete among the hills of Siena, tackling the famous gravel sectors that make this race unique for its toughness and charm. The route culminates with the steep ramp of Via Santa Caterina and the iconic finish in Piazza del Campo in Siena. An event that blends the epic spirit of heroic cycling with the spectacle of major sporting events.



March 8

The Gran Fondo is raced on the gravel roads tackled by the great champions of world cycling. The start is scheduled from the Fortezza Medicea, with the option to choose either the long route of 137.7 km or the shorter 87 km course. It is a unique experience that allows participants to fully immerse themselves in the breathtaking landscape of the Crete Senesi and to cross the finish line in the historic Piazza del Campo, experiencing firsthand the charm of this modern classic.

Saturday, February 28 Opening of Siena Sport Experience

10 AM – Piazza del Campo
Ultramarathon Expo: performances by sports groups, sponsor stands, and sports products.

10 AM – 7:30 PM – Sala delle Lupe
Bib number and race pack collection for the Ultramarathon.

6:30 PM – 8 PM – Piazza del Campo
Official opening of the week, presentation of the program, and institutional greetings. Entertainment with DJ set by Dino Brown – "The History of Dance".

9 PM – Teatro dei Rozzi
"Sound Sensation" by Marco Mandalà.

Sunday, March 1 Terre di Siena Ultramarathon

STARTS:

9 AM – San Gimignano – Start of the 50 km course

9:30 AM – Colle di Val d'Elsa – Start of the 32 km course

10 AM – Monteriggioni – Start of the 18 km course

NON-COMPETITIVE ACTIVITIES:

10 AM – Piazza del Campo – Urban trekking along the Via Francigena (6 km)

10 AM – Monteriggioni – Non-competitive 18 km route

From 10 AM – Piazza del Campo
Ultramarathon Expo with sponsor stands and sports group performances as athletes arrive (from 11 AM). Awards ceremony from 2 PM.

Monday, March 2 Sport that Educates

Bici in Comune: Meetings in local schools with the FCI Tuscan Regional Committee, ASD Pedale Senese, and the Siena Municipal Police.

Tuesday, March 3 Sport that Educates

Bici in Comune: Meetings in local schools with the FCI Tuscan Regional Committee, ASD Pedale Senese, and the Siena Municipal Police.

3 PM – Polo Didattico Mattioli, Via Mattioli 10

Round table: "Sport in the Constitution: dialogues for active citizenship".

Wednesday, March 4 Sport and Taste

12 PM – Cittadella dello Sport, Via Fausto Coppi 1
Naming ceremony of the Acquacalda skate park in honor of Bruno Bianciardi.

6 PM – Enoteca Italiana, Fortezza Medicea
Opening of "Ciclogustando," institutional greetings and presentation. To follow, tastings of local traditional products and a live music performance by the group "Cane Vecchio Sa-und" with Luca Gregorio and Riccardo Magrini.

Thursday, March 5

During the day, the unveiling of a commemorative milestone at Colle Pinzuto dedicated to TADEJ POGAČAR, who will be present at the ceremony.

Ciclogustando

Three points along the Gran Fondo Strade Bianche Estra route come alive with music and tastings.

From 10:30 AM to 2 PM – Colle Pinzuto stop

From 11:30 AM to 3 PM – Le Tolfe stop

From 2 PM to 6:30 PM – Piazza Indipendenza stop
For information: ciclogustando.it

5:30 PM – Piazzetta degli Alberghi (Via Montanini)
Opening of the experiential cycling jersey exhibition "Sfumature Color Terra di Siena" by Matteo Ghitti.

9 PM – Teatro dei Rinnovati
"Il Tabarro"

Museum in Motion

9:15 PM / 12 AM – Santa Maria della Scala
"Museum in Motion": sport, music, and tastings.
Info and bookings: santamariadellascala.com

Friday, March 6 Ciclogustando

Two points along the Gran Fondo Strade Bianche Estra route come alive with music and tastings.

From 10:30 AM to 2 PM – Colle Pinzuto stop

From 11:30 AM to 3 PM – Le Tolfe stop

For information: ciclogustando.it

Strade Bianche

8 AM / 6 PM – Sala Italo Calvino, Santa Maria della Scala
Conference: "Beyond the Dust of Strade Bianche: New Frontiers in Cycling Science".

9 AM – Fortezza Medicea
Opening of the Strade Bianche Village – Food Area

4 PM – Fortezza Medicea
PRO team presentation

9 PM – Teatro dei Rozzi
Accademia Chigiana concert

9 PM – Live on YouTube
Fantacycling Lounge

Saturday, March 7 Strade Bianche

8:30 AM – 11:30 AM – Sala Italo Calvino, Santa Maria della Scala
Conference: "Beyond the Dust of Strade Bianche"

9 AM – Fortezza Medicea
Strade Bianche start (women's and men's races)

12 PM – Fortezza Medicea
Strade Bianche Junior Bike Show

3 PM – Fortezza Medicea
Strade Bianche Junior skills competition

Sunday, March 8 Gran Fondo Strade Bianche

7:30 AM – Viale Rinaldo Franci
Start of the Gran Fondo Strade Bianche

9 PM – Teatro dei Rozzi
"Donne informate sui fatti"

FROM FEBRUARY 28 TO MARCH 8

Opening of the museums of the 17 Contrade of Siena, by reservation with the individual Contrade.
Info and reservations: sienacomunica.it/musei-di-contrada

FROM MARCH 5 TO MARCH 7

Opening of the Municipal Costume Hall – Piazza del Mercato
March 5 at 4 PM (visit in English)
March 6 at 11 AM (visit in Italian)
March 7 at 11 AM (visit in English) and 4 PM (visit in Italian)
Reservations: economato@comune.siena.it

MUSEUMS AND EXHIBITIONS

Civic Museum of Siena – Piazza del Campo
Exhibition "Alberto Sani" at the Magazzini del Sale (included in the admission ticket).

Olmastroni Gallery – Via di Città, 85
Contemporary art exhibition – Bando Giovani Under 35

Complesso museale Santa Maria della Scala – Piazza Duomo
Visitor route – Vecchietta at Santa Maria della Scala
"A new vision for the museum complex."
Exhibition by Teodora Axente and Children's Museum.

FROM MARCH 5 TO MARCH 8

Piazzetta degli Alberghi – Via Montanini
Exhibition "Sfumature Color Terra di Siena" by Matteo Ghitti (Free admission).

OTHER ACTIVITIES

Throughout the week, additional activities will be organized for families, children, and people with disabilities.
Info: sienacomunica.it / comune.siena.it / visitsiena.it

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